

National Beef Industry Day



Technology in the beef industry and growing more beef from pasture -

Get updates on new technology, refine your enterprise to grow more beef and discover how developments in key markets are impacting Victorian beef enterprises.

Seminar speakers

- Tim McRae - Meat and Livestock Australia, Changing dynamics in Global and Australian beef industries: demand, supply and projections
- Cye Travers - Blue Sky Agribusiness, Can we use gene markers for profit?
- Edwina Lord - Meat and Livestock Australia, Meat Standards Australia update
- David Webb Ware - Producer Perspective on herd rebuilding: factors to consider
- Erindale Farm Butcher - Carcase breakdown demo
- Peter Schuster - MLA More Beef from Pastures, Achieving with the More Beef from Pastures program
- Dougal Purcell - Department of Primary Industries Introducing the BetterBeef Network

Date and Time

Thursday 19 May 2011,

Registration 9:30am for 10am - 3:30pm seminar

Venue

National Beef Exhibition Centre,

Bendigo Showgrounds, Holmes Road, Bendigo

Cost

Free seminar & lunch provided by Rural Finance

RSVP

Please RSVP for catering by **Tuesday, 17 May.**

Bendigo Showgrounds Office: (03) 5444 4646

or email: nationalbeef@bigpond.com

This free seminar is part of the National Beef program, Bendigo Showgrounds, 18 to 22 May. Visit www.nationalbeef.org.au to find out more.



Presented by Rural Finance, the Department of Primary Industries' BetterBeef Network, Meat and Livestock Australia's More Beef from Pastures program and National Beef.

Accessibility assistance, including reserved parking, Auslan interpreters and attendant carers can be made available at this event. When confirming your attendance, please tell us if you require these or other supports. To help us ensure that your needs can be met, please tell us of any requirements when you RSVP.



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