

WELCOME FROM THE BENDIGO AGRICULTURAL SHOW SOCIETY – PRESIDENT

Once again the Bendigo Agricultural Show Society is pleased to support the 2011 National Beef Show. National Beef provides the opportunity for breeders from all over the country to come together and compare their animals and breeding program.

I would like to commend the National Beef Committee who has worked hard to ensure that the event is a success. It is important from the Bendigo Agricultural Show Society point of view that it is also financially successful. Many Thanks to the tireless workers from the Bendigo Agricultural Show Society and National Beef Committee and associated volunteers.

Our Sponsors are a vital part of the Show and the City of Greater Bendigo has been a strong supporter of this event since its inception. The Society is working closely with all levels of Governments to achieve the next stage of new facilities which will include another large livestock exhibition space. The newly elected Victorian Government has committed \$2m towards this project and other funds from BASS and the ASBA are committed to achieve this project in the foreseeable future. The Society continues to upgrade the facilities to a high standard to cater for the long term future of the National Beef Show and other industry events.

With vastly improved seasonal conditions it is hoped that preparation is much easier and less expensive than the previous years for owners to present their cattle.

I wish all the exhibitors the best of luck and I hope the public come along and appreciate the quality of the 2011 National Beef Show.

Robert Mitchell – President

